Dr. Babasaheb Ambedkar Open University
Term End Examination March – 2021

Course	**:**	**BCA(DES)**	**Date**	**:**	**03-March-2021**
Subject Code	**:**	**BCA(DES)-203 Graphics**	**Time**	**:**	**01:00pm to 03:00pm**
Subject Name	**:**	**Compositions and printing technology**	**Duration**	**:**	**02 Hours**
			Max. Marks	**:**	**50**

Section A

Answer the following (Attempt any two) **(20)**

1. Explain the difference between composition and sketch, its importance and its types
2. Explain uses and basic elements used for making composition
3. Explain focus, proper direction, centralization, contrast, the horizon
4. Explain Rule of Thirds, simplification, limiting focus, geometry & symmetry, line of shape

Section B

Answer the following (Attempt any three) **(15)**

1. Write a note on shape and proportion
2. Write a note on balance between elements
3. Write a note on orientation of elements
4. Write a note on negative space
5. Write a note on color

Section C

Part – A (Multiple Choice Questions) **(10)**

1 A spot color is any color generated by an ink (pure or mixed) that is printed using what?

A a single run B Both A and C
C A multiple run D None

2 What is used to represent Black?

A K B M
C C D Y

3 CMYK is used for what type of applications?

A Screen B Web
C Print D All

4 When making a multi-color print with a spot color process, every spot color needs its own_____?

A lithographic film. B Color film
C Film D All

5 Color printing or Colour printing is the reproduction of _____?

A Film B text
C All D Image

6 For items that cannot be finished via the print run or offline on other machines, there is always an option of finishing by?

A Hand B Both A and C

C Outsourcing D None

7 Which binding is Fast, easy plastic comb binding for proposals and presentations?

A Comb B Saddle stitching

C Side stitching D Coil

8 The development of printing was preceded by the use of cylinder seals in Mesopotamia developed in?

A 3500 B.C B 2500 B.C

C 3000 B.C D 2020

9 Woodblock printing is a technique for printing text, images or patterns that was used widely throughout ?

A East Asia B South Asia

C West D All

10 Which type is the system of printing andtypography using movable pieces of metal type, made by casting from matrices struck by letter punches.?

A Movable type printing B Both A and C

C Woodlock printing D None

Part – B (Do as Directed) **(05)**

State Weather the following Statement are True or False

1 Contrast is the value, or degree of lightness and darkness, used within the picture.

2 A component of desktop publishing and page layout,text composition deals specifically with how fonts are arranged on the page.

3 Light can be split up into a spectrum by sending it through a prism.

4 A leading line does what it says: it leads the eye from one part of the picture to another: from the foreground to the background.

5 A spatial divider divides the picture into discrete areas, which work together to make the composition.

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